



For Immediate Release

Contact:

HEARTFIELD ELAN® GUITARS

BREA, CA--Fender Musical Instruments Corp. (FMIC), manufacturers and distributors of Fender, Heartfield, Kubicki, Squier, and Sunn product lines, are introducing three high level Heartfield models, announced Dan Smith, Fender's Vice President of Product Development and Sourcing for Electric Guitars.

New to the line are the **Elan I** (031-4000), **Elan II** (031-4100), and **Elan III** (031-4200).

Features include a soft/slim "U" shaped Honduras Mahogany neck with an Ebony fretboard, 22 jumbo frets (Elan III has super jumbo), Shell Dot fretmarkers, and double cutaways plus a special neck joint design for easy access to the highest frets.

A bookmatched highly figured Maple top complements the Honduras Mahogany body for incredibly rich tone as well as a classy look, a look which is further heightened by the Ivoroid binding around the body.

Elan I features: Non-tremolo American Standard bridge, special "super slip" plastic nut for greater tuning stability, Mother-of-Pearl tuning buttons, and Goldplated hardware.

Elan II features: Deluxe American Standard bridge, special "super slip" plastic nut for greater tuning stability, elongated headstock for improved "return to pitch" tremolo action, locking keys with Mother-of-Pearl tuning buttons, and Chromeplated hardware.

Elan III features: Floyd Rose double-locking tremolo system, Mother-of-Pearl tuning buttons, and Black chromeplated hardware.

All three models feature 2 Humbucking pickups controlled by a special 5-position selector switch that offers 3 Humbucking-style and 2 Single Coil-style pickup configurations. Other controls include Master Volume and Master TBX, which are outfitted with Heartfields unique new "Saturn" knobs. The Saturn knobs have a rubber ring that provides more traction while adjusting the controls.

Colors available for the Elan models: Amber (720), Sapphire Blue Transparent (727), Antique Burst (737), and Crimson Transparent (738).

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For Immediate Release

Contact:

HEARTFIELD RR-58® AND RR-59® GUITARS

BREA, CA—Fender Musical Instruments Corp. (FMIC), manufacturers and distributors of Fender, Heartfield, Kubicki, Squier, and Sunn product lines, are introducing two innovative new set neck Heartfield models, announced Dan Smith, Fender's Vice President of Product Development and Sourcing for Electric Guitars.

New to the line are the RR-58 (031-5800) and RR-59 (031-5900).

Features include a soft slim "U" shaped neck with a Brazilian Rosewood fretboard, 22 jumbo frets, Abalone Dot fretmarkers, double cutaways plus a special neck joint design for easy access to the highest frets., and a special "super slip" plastic nut for greater tuning stability.

A unique Heartfield set neck design adds greater sustain and richer tone to these models, enhancing the African Mahogany neck and body construction.

The RR-58 has a short scale (24.75") neck, and a non-tremolo American Standard bridge.

The RR-59 has the standard Fender-style (25.5") neck scale, and a Deluxe American Standard Tremolo System with locking keys, as well as a special elongated headstock design which provides straight string pull for improved "return to pitch" tremolo action.

Both models feature 2 Humbucking pickups controlled by a special 5-position selector switch that offers 3 Humbucking-style and 2 Single Coil-style pickup configurations. Other controls include Master Volume and Master TBX, which are outfitted with Heartfields unique new "Saturn" knobs. The Saturn knobs have a rubber ring that provides more traction while adjusting the controls.

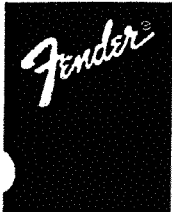
Colors available for the RR-58 and RR-59 models: Blond (701), Emerald Green Transparent (716), and Crimson Transparent (738).

Suggested Retail Price: _____ (RR-58, includes case)

Suggested Retail Price: _____ (RR-59, includes case)

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For Immediate Release
Contact:

HEARTFIELD TALON® GUITARS

BREA, CA--Fender Musical Instruments Corp. (FMIC), manufacturers and distributors of Fender, Heartfield, Kubicki, Squier, and Sunn product lines, are introducing new rock-oriented Heartfield models, announced Dan Smith, Fender's Vice President of Product Development and Sourcing for Electric Guitars.

New to the line are the Talon I (031-3100), Talon II (031-3200), Talon III (031-3300) Talon IV (031-3400), and Talon V (031-3500).

Features include an ultra slim "U" shaped Maple neck with a Rosewood fretboard, jumbo frets, and double cutaways plus a special neck joint design for easy access to the highest frets. The Talon I, II and III models have Dot fretmarkers, while the Talon IV and V have "sabre tooth" fretmarkers (with the 12 and 24 fret markers in red).

All models feature 1 Single Coil (mid) and 2 Humbucking (neck and bridge) pickups controlled by a special 5-position selector switch that offers 3 Humbucking-style and 2 Single Coil-style pickup configurations. Talon II, III, IV and V models have specially-designed DiMarzio Humbucking pickups. Other controls include Master Volume and Master TBX, which are outfitted with Heartfields unique new "Saturn" knobs. The Saturn knobs have a rubber ring that provides more traction while adjusting the controls.

Authentic Floyd Rose double-locking tremolo systems are standard on all Talons—Floyd Rose PRO® for the Talon III, IV and V; Floyd Rose Original® for the Talon I and II.

Colors available for the Talon models: Montego Black (564), Midnight Blue (573), Chrome Red (574), Frost (577), and Mystic White (589).

Suggested Retail Price: _____ (Talon IV and V)

Suggested Retail Price: _____ (Talon III)

Suggested Retail Price: _____ (Talon II)

Suggested Retail Price: _____ (Talon I)

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